

Amendments to the Claims:

This listing of claims replaces all prior versions, and listings, of claims in the application:

Listing of Claims:

1. (Currently Amended) A method for providing content, comprising:
 - identifying a first user profile corresponding to a first user and a second user profile corresponding to a second user, the user profiles containing at least one content characteristic for a respective user;
 - determining ~~at least one~~ first content characteristics common to at least the first user and the second user based on the first user profile and the second user profile; and
 - outputting content including the ~~determined common~~ first content characteristics to the first user and the second user in a first location;
 - detecting movement of the first user from the first location to a second location in which said content is not being outputted;
 - if a third user is present at the second location, determining an amount of time the first user remains at the second location; and
 - determining second content characteristics common to the third user and the first user if the first user remains at the second location for at least a threshold amount of time while the third user is present at the second location.
- 2-3. (Canceled).
4. (Original) The method as described in claim 1, wherein the identified user profiles are at least one of: stored in a centralized database and received from the users.
5. (Currently Amended) The method as described in claim 1, wherein the first and second content characteristics include ~~includes~~ at least one of: style of content, content author and content performer.

6. (Currently Amended) The method as described in claim 1, wherein the first and second content characteristics include ~~includes~~ at least one of: output mode of content and content playing device.
7. (Currently Amended) The method as described in claim 1, wherein the content includes at least one of: audio data ~~suitable for being output to a user~~; visual data including at least one of graphics, pictures and surface covering appearance; aroma; ambiance lighting; temperature; and airflow.
8. (Currently Amended) The method as described in claim 1, further comprising establishing a time including at least one of time of day, time of week, time of month and time of year, wherein the established time is utilized in ~~conjunction with the user profile for determining a common~~ the first content characteristics.
9. (Currently Amended) The method as described in claim 1, further comprising establishing an orientation of the first user and the second user with regards to a first device and a second device, wherein the orientation is utilized to determine at least one characteristic of the first content characteristics common to users oriented with regard to at least one of the first device and the second device.
10. (Currently Amended) The method as described in claim 1, ~~further comprising wherein the first user moves from a first location in which the output content is being outputted to a second location wherein the output content is not being outputted, determining if additional users are present at the second location, wherein if the additional users are~~ third user is not present at the second location, outputting the content output for the first user at the second location without delaying the threshold amount of time.

11. (Canceled).

12. (Currently Amended) The method as described in claim 1, further comprising generating a third user profile for a the third user, ~~the third user not having a user profile~~, wherein the third user profile is generated by at least one of general demographic information of users present and based on past users encountered.

13-25. (Canceled).

26. (Currently Amended) A system for providing content, comprising:
a means for detecting a plurality of users at a first location;
a means for identifying user profiles corresponding to at least a portion of the plurality of users, the portion of the plurality of users including a first user and a second user;
a means for determining ~~at least one~~ first content characteristics common to the identified user profiles; and
a means for outputting content including the ~~determined common~~ first content characteristics at the first location;
a means for detecting movement of the first user from the first location to a second location in which said content is not being outputted;
a means for determining an amount of time the first user remains at the second location if a third user is present at the second location; and
a means for determining second content characteristics common to the third user and the first user if the first user remains at the second location for at least a threshold time while the third user is present at the second location.

27. (Original) The system as described in claim 26, wherein the identified user profiles are at least one of stored in a centralized database and received from the users.

28. (Currently Amended) The system as described in claim 26, wherein the first and second content characteristics include ~~includes~~ at least one of style of content, content author and content performer.
29. (Currently Amended) The system as described in claim 26, wherein the first and second content characteristics include ~~includes~~ at least one of output mode of content and content playing device.
30. (Currently Amended) The system as described in claim 26, wherein the content includes at least one of audio data, visual, data, graphics, pictures, surface coverings, aroma, ambiance, lighting, temperature and airflow.
31. (Currently Amended) The system as described in claim 26, further comprising a clock suitable for establishing a time, wherein the time is utilized in conjunction with the user profiles for determining ~~a common~~ the first content characteristics.
32. (Currently Amended) The system as described in claim 26, further comprising a means for determining an orientation of at least a the portion of the plurality of users with regards to a first device and a second device.
33. (Currently Amended) The system as described in claim 32, wherein the determined orientation is utilized to determine at least one characteristic of the first content characteristics common to users oriented with regard to at least one of the first device and the second device.
34. (Currently Amended) The system as described in claim 26, ~~wherein a first user of the plurality of users moves from a first location in which the output content is being outputted to the user from the output means to a second location~~

~~wherein the output content is not being outputted, determining if additional users are present at the second location, wherein if the additional users are third user is not present at the second location, outputting the content output for the first user with a second output device at the second location without delaying the threshold amount of time.~~

35. (Canceled).

36. (New) The method as described in claim 1, further comprising outputting content including the second content characteristics at the second location.

37. (New) The method as described in claim 9, further comprising establishing a position of the first user with regard to the first device, wherein the position is utilized in conjunction with the orientation to determine said at least one characteristic.

38. (New) The system as described in claim 33, further comprising:
a means for establishing a position of the first user with regard to the first device, wherein the position is utilized in conjunction with the orientation to determine said at least one characteristic.